

Appendix: Revenue and revenue growth by region and communications services sector

3 months ended March 31, 2001

<u>Region</u>	2001 £m	2000 £m	Revenue Growth Reported 2001/2000 %	Constant Currency Growth ¹ 2001/2000 %
North America	468.9	260.0	80.3	64.1
United Kingdom	150.4	111.1	35.4	35.4
Continental Europe	198.3	101.5	95.4	90.6
Asia Pacific, Latin America, Africa & Middle East	<u>148.8</u>	<u>85.4</u>	<u>74.2</u>	<u>72.1</u>
Total Group	<u>966.4</u>	<u>558.0</u>	<u>73.2</u>	<u>64.3</u>
<u>Communications services sector</u>	2001 £m	2000 £m	Revenue Growth Reported 2001/2000 %	Constant Currency Growth ¹ 2001/2000 %
Advertising, media investment management	431.3	249.5	72.9	64.2
Information & consultancy	135.1	113.5	19.0	14.7
Public relations & public affairs ²	130.7	56.2	132.6	116.9
Branding & identity, healthcare and specialist communications	<u>269.3</u>	<u>138.8</u>	<u>94.0</u>	<u>83.3</u>
Total Group	<u>966.4</u>	<u>558.0</u>	<u>73.2</u>	<u>64.3</u>

¹ Constant currency growth excludes the effects of currency movements.

² The revenue figures submitted to the O'Dwyer Report reflect some public relations income which is included here in advertising, media investment management and branding & identity, healthcare and specialist communications. Total public relations and public affairs revenues grew by over 97% to \$205 million in the three months to March 31.